EFS-Web Receipt date: 06/18/2004 10803431 - GAU: 3688



ATTORNEY DOCKET NO. 190723 (8504-19)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE ACTING AS THE DESIGNATED/ELECTED OFFICE

In re: Patent application of Kenneth S. Roshkoff	:	Group Art Unit: 3688 Not Yet Assigned
U.S. Application No.: 10/803,431	:	
Filed: March 18, 2004	:	
For: CONSUMER MARKETING RESEARCH METHOD AND SYSTEM	:	

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Sir:

Pursuant to 37 C.F.R. § 1.56 and in accordance with 37 C.F.R. §§ 1.97-1.98, the Applicant attaches hereto a completed PTO Form 1449 (modified) and copies of the information cited therein.

CERTIFICATE OF MAILING UNDER 37 C.F.R. 1.8(a)

I hereby certify that this paper, along with any paper referred to as being attached or enclosed, is being deposited with the United States Postal Service on the date indicated below, with sufficient postage, as first class mail, in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

BY Katie Keogh
Katie Keogh
DATE: June 15, 2004

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /M.H./

ATTORNEY DOCKET NO. 190723 (8504-19)

IDENTIFICATION OF TIME OF FILING THIS INFORMATION DISCLOSURE STATEMENT

This Information Disclosure Statement is being filed within three months of the filing date or before the mailing date of a first Office Action on the merits. Accordingly, no certification, petition, or fee is required. However, if a fee is due, please charge, or credit any overcharge to, Deposit Account No. 50-0573.

IDENTIFICATION OF REFERENCES AND CONCISE EXPLANATION OF RELEVANCE OF REFERENCES NOT IN THE ENGLISH LANGUAGE

U.S. Documents

4,846,504
5,642,485
5,806,044
5,907,830
6,012,038
6,067,526
6,100,804
6,129,274
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Foreign Patent Document

WO 01/41007 A2
EP 0 338 658 A2

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /M.H./

Other Documents

Cuesol. www.cuesol.com/solutions/cart_companion/. 2003 Cuesol.

Klever Marketing, Inc. www.kleverkart.com/retailers.html. 2001 Klever Marketing, Inc.

Webb, W. "Directional beams refocus sound science." EDN, May 15, 2003.

The relevance of the above-mentioned foreign patent documents is set forth in the International Search Report filed concurrently with this Information Disclosure Statement (M.P.E.P. 609A(3)).

It is requested that the Examiner review the above-identified reference and make it of record in the instant application as required by M.P.E.P. § 609. It is also requested that the Examiner initial the enclosed duplicate substitute form 1449 and return one copy to the Applicant's undersigned representative.

The references listed in this Information Disclosure Statement comprise the most pertinent prior art known to Applicants and their attorneys as of the date hereof. This Information Disclosure Statement should not be construed as a representation that the cited reference is material or that no better art exists.

Respectfully submitted,

Kenneth S. Roshkoff

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ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /M.H./

JUN 18 2004 JC34

SUBSTITUTE FORM PTO-1449 U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

INFORMATION DISCLOSURE CITATION

ATTY. DOCKET NO.	SERIAL NO.
190723 (8504-19)	10/803,431
APPLICANT: Kenneth S. Roshkoff	
FILING DATE: March 18, 2004	GROUP: Not yet assigned

U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE (IF APPROPRIATE)
/M.H./	AA	4,846,504	July 11, 1989	MacGregor, *et al.*	283	102	August 30, 1988
	AB	5,806,044	September 8, 1998	Powell	705	14	February 20, 1996
	AC	5,907,830	May 25, 1999	Engle, *et al.*	705	14	February 13, 1996
	AD	6,012,038	January 4, 2000	Powell	705	14	June 22, 1998
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	AF	6,100,804	August 8, 2000	Brady, *et al.*	340	572.7	October 29, 1998
	AG	6,129,274	October 10, 2000	Suzuki	235	381	June 9, 1998
	AH	6,298,330	October 2, 2001	Gardenswartz, *et al.*	705	14	December 23, 1999
	AI	6,317,028	November 13, 2001	Valiulis	340	10.1	February 3, 1999
	AJ	6,334,110	December 25, 2001	Walter, *et al.*	705	14	March 10, 1999
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	AM	6,584,448	June 24, 2003	Laor	705	14	November 9, 1999
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	AP	2003/ 0028451	February 6, 2003	Ananian	705	27	July 26, 2002
	AQ	2002/ 0155878	October 24, 2002	Lert, JR., *et al.*	463	19	October 26, 2001

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		DOCUMENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION YES	NO
	AR	0 338 658	January 31, 1989	EP				
	AS	01/41007	October 18, 2000	PCT				
	AT							

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

	AU	Cuesol. www.cuesol.com/solutions/cart_companion/. 2003 Cuesol.
	AV	Klever Marketing, Inc. www.kleverkart.com/retailers.html. 2001 Klever Marketing, Inc.
	AW	Webb, W. "Directional beams refocus sound science." EDN, May 15, 2003.
	AX	

EXAMINER	/Matthew Hamilton/	DATE CONSIDERED	06/06/2008

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.